

## **Business to Business and Action Sustainability**

# **Sustainability Policy**

Business to Business and Action Sustainability are responsible organisations, committed to the protection of the local and global environment. We understand that environmental issues are important, but we also recognise the wider social and economic impacts of sustainability and run our organisation, deliver our projects and events in a way that seeks to improve our social, environmental and economic sustainability impacts. We will also work with our supply chain in a way that seeks to improve their social, environmental and economic sustainability impacts.

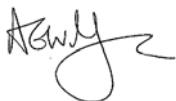
To carry out this commitment, it is our policy to prevent pollution, reduce waste, reduce consumption of natural resources and CO2 emissions and to continually improve our sustainability performance to ensure that all aspects of our business have the least detrimental effect on the local and global environment, whilst ensuring we continue to provide the highest quality service to our clients.

### **We achieve this commitment by:**

- ✓ The ongoing implementation of an Environmental Management System that complies with the requirements of ISO14001.
- ✓ Organise all event related activities, products and services in compliance with Sustainable Event Standard BS8901
- ✓ Using a framework for objectives, target setting, their measurement and reporting.
- ✓ Delivering business projects, training and events which aim to engage with SMEs, BAMEs and build sustainable supply chains, minimising social, environmental and economic impacts.
- ✓ Integrating sustainability considerations into our business and decision making process, regularly reviewing our practises and identifying areas for improvement.
- ✓ Communicating our sustainability policy to all employees, suppliers, contractors, clients and the public.
- ✓ Ensuring all those working for or on behalf of the company understand that it is their responsibility to ensure that the policy is applied at all times and that sustainability considerations are incorporated into daily business activities.
- ✓ Ensuring we meet relevant environmental, social and economic legislation and other requirements.

### **Business to Business and Action Sustainability will continue to:**

- ✓ Encourage and champion diversity in our workforce, projects, events and supply chain, with particular reference to supporting SMEs, BAMEs and women led enterprises.
- ✓ Seek to minimise waste by reduced consumption through the development of effective waste management and recycling procedures.
- ✓ Adopt responsible energy management practises which reduce consumption and encourage energy efficiency throughout the business.
- ✓ Avoid unnecessary use of hazardous materials and processes, and take all reasonable steps to prevent pollution to either public or ecological health where such materials are essential in use.
- ✓ Review the sustainability policy annually



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Director

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